

**How choosing the
right payments
partner helped
ParkChirp grow
without limits**



User

ParkChirp (parkchirp.com) is the industry's leading parking online sales platform. ParkChirp sells parking in over 20 markets for over 1,500 parking facilities. They offer parkers the lowest prices by eliminating high commissions other online platforms charge and by selling directly on behalf of the parking owners and operators. ParkChirp also white labels its online sales platform and powers many of the parking industry's leading parking operators' websites.

Problem

ParkChirp's prior payment gateway and credit card processor was unable to provide customer service levels that met the level of service that ParkChirp wanted to provide to their parking operator clients.

“Global Payments Integrated represents everything you want when you purchase any service, including customer service, flexibility and responsiveness. We are excited to grow with Global Payments as we expand our product offerings and parking operator partner relationships.”

Kevin Dahm, Co-Founder
ParkChirp

Solution

ParkChirp partnered with Global Payments Integrated for robust payment processing technology and stellar customer service, ensuring the parking industry's largest parking operators had what they needed to be able to successfully perform their accounting and reconciliation processes.

Experience

Benefits:

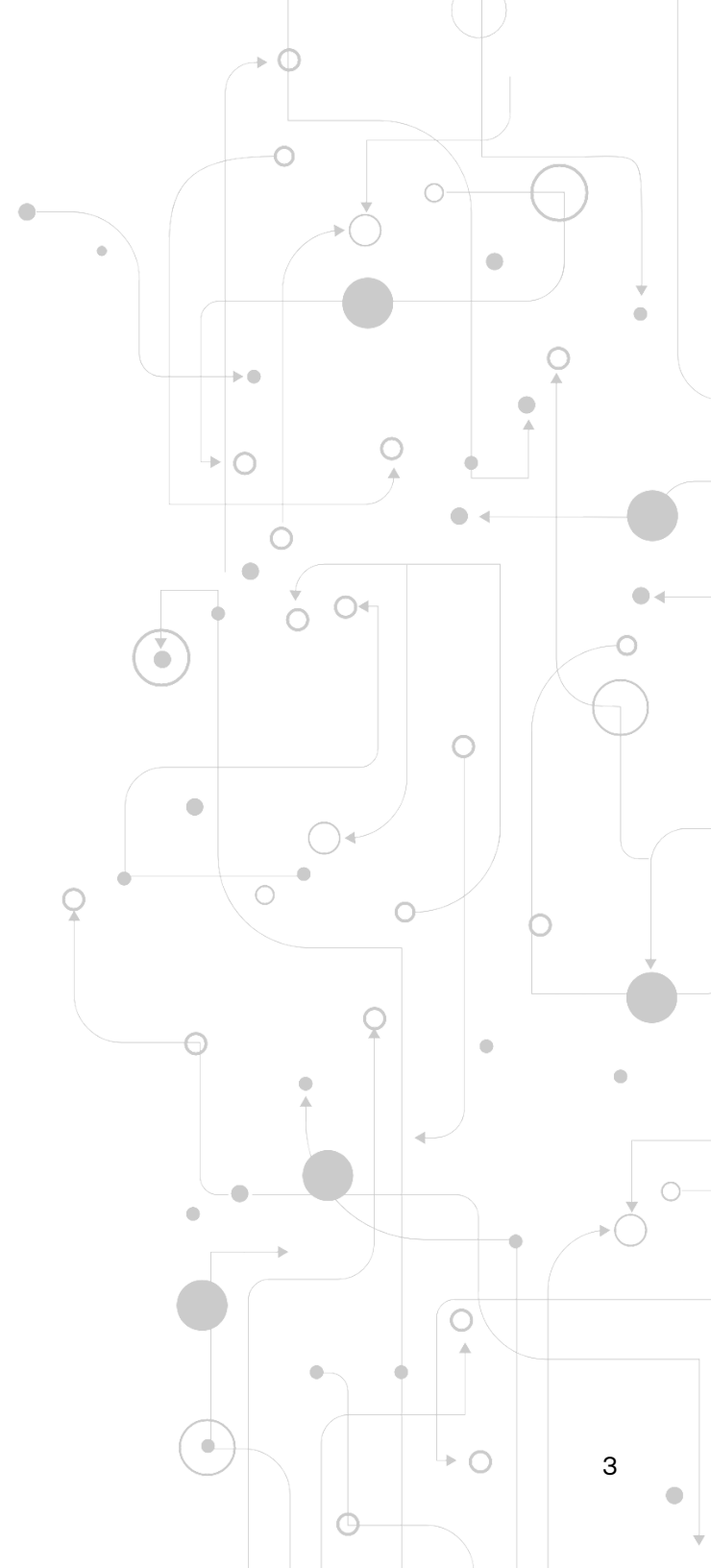
ParkChirp has seen many benefits from partnering with Global Payments Integrated. The partnership allows ParkChirp to scale to fit its projected growth without any limits on the number of parking facilities or merchant accounts. Global Payments Integrated also has a trusted, positive reputation in the parking industry, which has helped ParkChirp in onboarding its parking operator clients. Further, Global Payments Integrated's robust payment gateway features allow ParkChirp to perform the complex transactions needed in their industry.

Efficient onboarding:

Global Payments Integrated provided ParkChirp with an organized, efficient onboarding process, detailed training options, and quick responses to questions from their parking operator clients. Onboarding over 1,500 merchants of varying sizes takes a lot of coordination, and Global Payments Integrated effectively onboarded even ParkChirp's largest customers successfully.

Customer service:

ParkChirp chose Global Payments Integrated because of their flexibility, features, and customer service levels. Global Payments Integrated assigned a team to each of ParkChirp's parking operator clients and provided them with an organized, professional customer service focus.



About Global Payments Integrated

Global Payments Integrated, a Global Payments company, provides innovative payment commerce and enhance customer experience — all backed by award-winning support. We're proud to serve more than 60 industry verticals, processing over \$1.1 billion transactions annually for more than 400,000 merchants.

For more, visit us at globalpaymentsintegrated.com.

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